

Leadership

Founder, CEO | *Smartistry* | 2018-Present

- Launched multi-channel advocacy and education hub for creatives of all disciplines, dedicated to promoting career sustainability through financial literacy.
- Designing high-impact proprietary training programs and artist/musician/writer resources based on field research and market study.
- Leading team of three in strategic planning, content development, and key relationship-building.

Director of Client Services | *Hoopis Performance Network* | 2009-Present

- Executive leadership team member for international education company, creating and delivering enterprise-level sales training tailored to the financial services industry.
- Led Client Success team of six, including recruitment, training, and ongoing coaching.
- Scaled client service into foreign markets (Asia, Latin America) by designing and managing strategic systems, communication initiatives, and operational procedures.
- Retained and managed personal enterprise client portfolio valued at \$4M in annual revenue for five consecutive years.

Founding Artistic Director | *Focal Point Theatre Company* | 2010-2016

- Launched professional non-profit theatre company and attained 501(c)3 status.
- Attracted significant funding from donors and sponsorships, enabling organization to maintain financially-solvent operations and productions.
- Recruited passionate and committed Board of Directors and Creative Team members.
- Managed all marketing, publicity, and community relations, and received critical praise for productions in local press.

Literary Manager & Resident Director | *20% Theatre Company* | 2009-2016

- As senior creative team member, stewarded organization through Executive changeover.
- Led programming committee and facilitated season planning.
- Managed and oversaw new play development program and empowered emerging playwrights by showcasing their works.
- Contributed to grant-writing and other fundraising initiatives.

Community Building

Assistant Artistic Director | *OMNI Youth Services REALITY Theatre Troupe* | 2012-2015
Exhibitor, Creative Arts | *Stevenson High School Career Fair* | 2014, 2019
Volunteer Team Teacher | *Haringey Shed Inclusive Production (UK)* | 2008
Collaborator | *On Death at the Wellcome Collection (UK)* | 2007

Teaching

Guest Lecturer | *Stevenson High School Odyssey Fine Arts Festival* | 2022
Guest Lecturer | *Stevenson High School Odyssey Fine Arts Festival* | 2014
Adjunct Faculty, Dept. of Visual & Performing Arts | *Wilbur Wright College* | 2008-2009
Adjunct Faculty, Dept. of Theatre | *Lake Forest College* | 2005
Guest Lecturer, Dept. of Theatre | *Southern Illinois University* | 2003

Artistic - See Creative CV

Education

Master of Fine Arts, Theatre Directing | *University of Essex, UK* | 2008
Russian Acting and Directing Techniques | *GITIS Drama School, Moscow* | 2008
Bachelor of Arts, Theatre | *Southern Illinois University, Carbondale* | 2003
High School | *Adlai E. Stevenson High School, Lincolnshire* | 1999